

# F.I.S.H. 2010

Fishing Industry Services Handbook

## Advertising Rates

Size	Mono	Colour
Full Page	€800	€1,200
Half Page	€400	€ 700
Insert:		on application
Print Run:		2,000
Ads:		Vat @21%



## Mechanical Data

Size	Height	Width	With bleed
Full Page	210mm	148.5mm	216 x 154.5
Half Page	95mm	128.5mm	

*F.I.S.H.* - A yearbook and diary in its seventh year from the people who bring you *The Irish Skipper* containing a comprehensive directory for the catching and processing sectors of the fishing industry in Ireland.

*F.I.S.H.* is an independent publication that aims to provide all those who work in the Irish fishing industry with a much-needed service, featuring the same zeal for accuracy and attention to detail that characterises every issue of *The Irish Skipper*.

A quality hardback A5- sized book in colour and black & white, *F.I.S.H.* will include:

- Day by day calendar and diary
- Handy double page year planner
- Tidal prediction charts for the year 2010
- General information on the Irish fishing industry
- Listings of contact information for all fishery harbours and ports in Ireland
- Directory of service providers for the catching and processing sector

Shipyards/ architects/ brokers  
Net/ gear manufacturers  
Fuel and lube oil suppliers  
Safety equipment / workwear  
Marine insurance / finance

Processing equipment  
Haulage/ transportation  
Seafood processing  
Marine electronics  
Deck machinery / hydraulics

Chandlery  
Engineering/ propulsion  
Paints, coating systems  
Refridgeration  
Plastic bin & box suppliers

## Technical Data

All advertisements must be produced in AppleMac format, CMYK and minimum resolution of 300dpi or Photoshop supplied as PDFs, TIFFs or JPGs.

## Copy Deadline

All artwork must be in by the 1st October.

For further information contact:

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